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Epson Pro Cinema 6040UB Wins Best in Show at CE Week 2016

Dealerscope Recognizes Epson for Excellence in Innovation, Design and User Value

LONG BEACH, Calif. – July 13, 2016 – Epson today announced the new [Pro Cinema 6040UB](#) projector was named a [CE Week Best in Show](#) winner by the esteemed [Dealerscope](#) editorial team for its design, innovation, features, and overall value in today's marketplace. This award recognizes Epson's first Pro Cinema projector with 4K UHD signal input and high dynamic range (HDR) support, underscoring Epson's commitment to engineering premium projectors for discerning home theater consumers and installers.

There are hundreds of products on display at CE Week, but only 10 receive a Dealerscope Best in Show Award. The Best in Show Award honors the best in custom integration and installed technology, and the Epson® Pro Cinema 6040UB award was announced at a reception on June 22 at CE Week 2016.

"The Pro Cinema 6040UB is a breakthrough in projection technology, engineered to handle 4K UHD content at an unprecedented price point," said Rodrigo Catalan, senior product manager, Projectors, Epson America. "We are honored to be recognized by Dealerscope for Epson's commitment to deliver a level of performance that challenges any 4K projector currently on the market."

The premium Pro Cinema 6040UB is the world's first 3LCD 4K Enhancement¹ projector with HDR. This professional home theater projector supports 4K streaming devices and Ultra HD Blu-ray™ content. It's also compatible with High Dynamic Range (HDR) content, displaying an extraordinary range of brightness levels with deep, dramatic blacks. Offering 2,500 lumens of color brightness and 2,500 lumens of white brightness², the projector is ideal for dedicated

theater rooms. In addition, its expansive color gamut displays the entire DCI color space³, and a 1,000,000:1 dynamic contrast ratio ensures rich detail in bright and dark scenes.

About Epson

Epson is a global technology leader dedicated to connecting people, things and information with its original efficient, compact and precision technologies. With a lineup that ranges from inkjet printers and digital printing systems to 3LCD projectors, smart glasses, sensing systems and industrial robots, the company is focused on driving innovations and exceeding customer expectations in inkjet, visual communications, wearables and robotics.

Led by the Japan-based Seiko Epson Corporation, the Epson Group comprises more than 67,000 employees in 90 companies around the world, and is proud of its contributions to the communities in which it operates and its ongoing efforts to reduce environmental impacts.

Epson America, Inc., based in Long Beach, Calif., is Epson's regional headquarters for the U.S., Canada, and Latin America. To learn more about Epson, please visit: epson.com. You may also connect with Epson America on Facebook (facebook.com/Epson), Twitter (twitter.com/EpsonAmerica), YouTube (youtube.com/EpsonAmerica), and Instagram (instagram.com/EpsonAmerica).

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1 4K Enhancement Technology shifts each pixel diagonally by 0.5 pixels to double the resolution and surpass Full HD image quality. Resolution is 1920 x 1080 in 3D Mode.

2 Color brightness (color light output) and white brightness (white light output) will vary depending on usage conditions. Color light output measured in accordance with IDMS 15.4; white light output measured in accordance with ISO 21118.

3 Entire DCI color space can be displayed in Digital Cinema Mode only.